

Kerin Flattery has always believed in the power of “home.”

Joining Divine Fog Realty Group is a natural step in a journey shaped by a lifelong love of design, family, and service. For years, friends and family told her she had a natural eye for decorating—and they were right. That encouragement blossomed into Imagine Interiors, her design business where she helps others create spaces filled with warmth, beauty, and purpose— “Where vision becomes reality.”

But her passion didn’t stop there. Teaming up with her three sons—Charlie, Brady, and Austin Wallace—Kerin began flipping homes through their company, W3 Investments LLC. What started as a shared family dream quickly became a full-blown mission. To better support their work and bring intention to each project, she launched her own real estate company, Flattery Property Solutions.

“Earning my real estate license was the final piece of the puzzle,” Kerin shares. “It allows me to guide every part of the journey—from finding the right property, to transforming it through design, to helping a buyer fall in love with it.” Through her company, Imagine Interiors, she also offers professional home staging services for sellers looking to enhance their home’s presentation and maximize market appeal. This optional service can make a great first impression that draws buyers in.

While her heart is deeply in the flip and design world, Kerin’s calling runs deeper: she truly wants to serve others. Whether it’s helping someone buy their first home, downsize into a new chapter, or invest for the future, she brings the same care and attention to every client.

“For me, it’s about more than real estate. It’s about helping people find that place where they can belong—where dreams find a home.”

Before entering real estate, Kerin spent decades in healthcare as a Registered Nurse. Her wide-ranging roles, from surgical nurse to school nurse to coordinating with the Patient Centered Learning program at the Virginia Tech Carilion School of Medicine—taught her how to stay calm under pressure, communicate with compassion, and always put people first. Those qualities now shape how she walks with her clients, every step of the way.

Kerin chose Divine Fog Realty Group because it just felt right. “Their mission aligns so closely with what I believe: real estate should be about people, purpose, and community—not just transactions. I love that they lead with faith, heart, and integrity. That’s the kind of environment I want to be part of.”

Outside of real estate and design, Kerin finds joy in serving others and staying connected to what matters most. She leads a ministry called Blue Ridge Blessings through Blue Ridge Community Church, where she and her team support individuals and families facing illness or hardship with meals, encouragement, and prayer. She is also part of The Grace Girls, a women’s Bible study group that has become an important part of her spiritual journey and continues to deepen her walk with the Lord. Kerin cherishes time with her family and friends~ especially weekly play dates with her grandchildren Jackson and Charlotte and loves being outdoors, particularly near the water. Whether she’s biking with her husband Bill or simply soaking up the beauty of nature, she believes life is richest when it’s lived with purpose, faith, and connection.